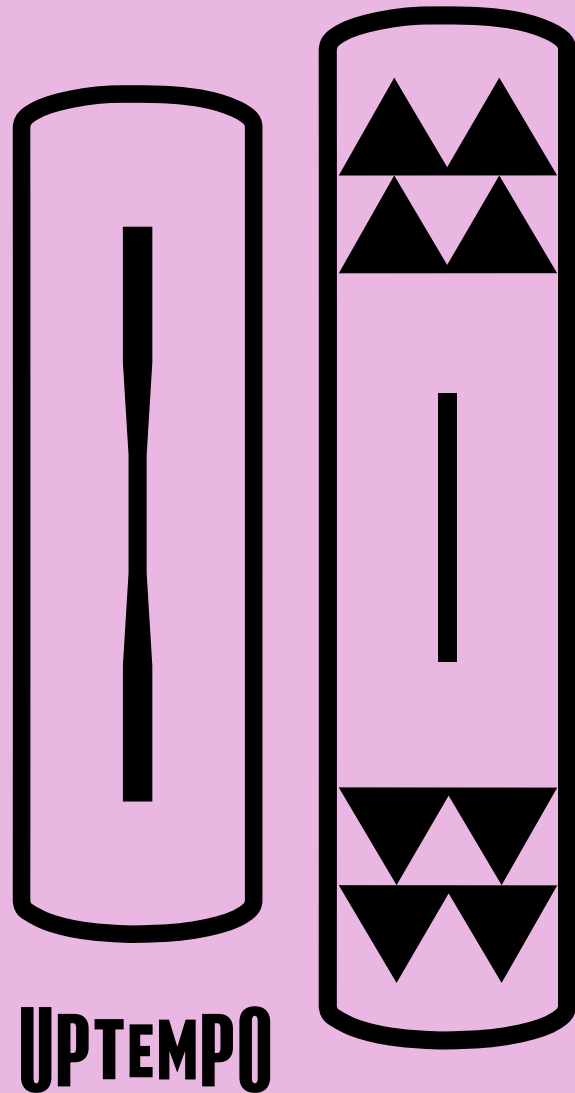


# Calling Innovative Employers

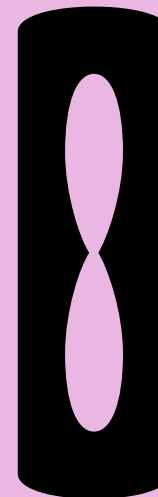


**Uptempo is looking for progressive employers keen to tap into the potential of the Pasifika workforce by trying new ideas to attract, retain and progress Pasifika talent.**

This is your opportunity to get involved early and reap the benefits of investing in creating a more skilled and future ready workforce.

Because the future is brown! In just 5 years, 30% of New Zealand's workforce will be Pasifika and the true potential of this workforce to the economy is yet to be realised.

Participating in Uptempo also gives you access to ready and willing staff with plenty of wraparound support.



## What is Uptempo?

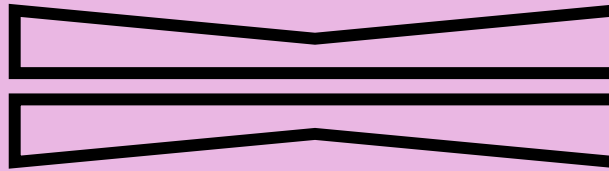
Uptempo is a four-year collective learning programme. We partner with Pasifika families to explore how to progress in work and earn more money.

We are part of the government's Auckland Pacific Skills Shift, targeted at addressing entrenched inequities affecting Pasifika in the workforce.

**Our Goal: Pasifika workers have genuinely better options to advance in the workforce and create wealth and wellbeing for their families.**

### Who is involved?

The Southern Initiative (TSI) is a social innovation unit nested within Auckland Council. TSI is the programme lead and will bring Uptempo to life in south and west Auckland alongside families, The Fono, and First Union.



## How we work with you

We help you to better understand and value your Pasifika workforce. This will help your organisation to:

### Attract Pasifika staff

Increase existing staff satisfaction and productivity

Progress Pasifika people within your organisation

Create a more skilled, resilient and future focused Pasifika workforce

Contribute effectively to organisational objectives and the wider community.

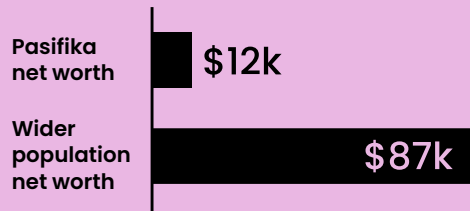


In practice that looks like:

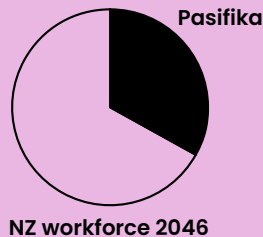
- Working with the Uptempo team to prototype and test new ideas
- Sharing your own experience and knowledge on what a good employer looks like for the Pasifika workforce
- Working with you to identify quality jobs that are more resilient to economic shocks and creating sustainable pathways into sunrise industries

## Why focus on Pasifika?

There is a significant wealth gap between Pasifika and the wider population. This is unsustainable for our economy.



Pasifika are over-represented in less skilled, lower paid roles, but will make up 30% of New Zealand's workforce by 2050. This will lead to skill shortages and gaps in the future.



Pasifika people are ready and willing to progress in work once they are clear about the pathways into new jobs and sectors.

## What are we looking for?

Your mission driven business will have:

- Forward thinking leadership, committed to making a positive difference for Pasifika workers and wider community
- Quality job opportunities, that start at living wage and chances to grow earning power to over \$62k p/a within 24 months
- A desire to pioneer new and innovative HR practices to attract Pasifika talent

## Get in touch



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